

Monitoring WFS Performance

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Key WFS Metrics

Track these metrics to ensure WFS is delivering value for your business.

- Inbound processing time: How quickly Walmart receives and processes your shipments
- Inventory sell-through rate: How fast your WFS inventory turns over
- Storage cost per unit: Monthly storage fees divided by units stored
- Fulfillment cost per order: Total WFS fees per order shipped
- Customer delivery time: Actual delivery speed experienced by customers

Optimization Cycle

Continuously improve your WFS performance with regular reviews.

- Review WFS metrics weekly in Seller Center's fulfillment dashboard
- Compare WFS costs vs. self-fulfillment costs by product quarterly
- Monitor customer feedback related to delivery experience
- Adjust inventory levels based on sell-through rate trends
- Identify products where WFS may not be cost-effective and consider alternatives