

Optimizing WFS Fees

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Understanding WFS Fees

WFS fees have two components: fulfillment fees charged per unit shipped, and storage fees charged monthly based on volume stored.

- Fulfillment fees are based on item weight and dimensions
- Storage fees are calculated per cubic foot per month
- Peak season storage surcharges apply during Q4
- Oversized items incur higher fulfillment fees
- Long-term storage fees may apply for slow-moving inventory

Fee Optimization Strategies

Minimize WFS costs while maintaining service levels.

- Optimize product packaging to reduce dimensional weight
- Send right-sized inventory to minimize storage fees
- Sell through slow-moving inventory before long-term fees apply
- Compare WFS fees against self-fulfillment costs per SKU
- Factor in the revenue benefits of WFS (better ranking, faster delivery) when calculating true ROI
- Use Walmart's inventory performance dashboard to identify fee optimization opportunities