

Getting Started with WFS

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WFS Overview

Walmart Fulfillment Services is a game-changer for marketplace sellers. By leveraging Walmart's fulfillment network, you get faster delivery, better search rankings, and reduced operational complexity.

- Walmart stores, packs, and ships your products
- Automatic Two-Day Delivery tag on all WFS items
- Walmart handles customer returns for WFS orders
- 100% Shipping Score on the Listing Quality dashboard
- Significant Buy Box advantage over self-fulfilled items

Enrollment Process

Getting started with WFS is straightforward.

- Verify WFS eligibility in your Seller Center account
- Review WFS fee structure and compare to self-fulfillment costs
- Select initial products for WFS enrollment (start with your best sellers)
- Create your first inbound shipment plan
- Prepare products according to WFS packaging requirements
- Ship to designated Walmart fulfillment centers