

# Your Roadmap to Pro Seller Status

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### Understanding Pro Seller Requirements

The Pro Seller badge is Walmart's highest seller distinction. Earning it requires consistent excellence across delivery, catalog breadth, and customer experience.

- Delivery defect rate below 10% over 90 days
- Cancellation rate below 2%
- 100+ trending items offered
- 95%+ in-stock rate on trending items
- Enrollment in free returns program

### Building Your Path

Pro Seller is not achieved overnight. Plan a 90-day roadmap to systematically meet each requirement.

- Month 1: Audit current metrics and identify gaps
- Month 1: Enroll in WFS or optimize self-fulfillment
- Month 2: Expand catalog to 100+ trending items
- Month 2: Implement inventory management for 95%+ in-stock
- Month 3: Enroll in free returns and verify all metrics
- Month 3: Apply for Pro Seller badge review