

Enrolling in Walmart Fulfillment Services

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What Is WFS?

Walmart Fulfillment Services is Walmart's answer to Amazon FBA. When you use WFS, Walmart stores, packs, and ships your products from their fulfillment centers, and handles customer returns.

- Products receive the Two-Day Delivery tag automatically
- Walmart handles all customer service for WFS orders
- Products are eligible for Walmart Plus free delivery benefits
- WFS items receive preferential treatment in search rankings
- Returns are processed by Walmart at no additional charge

How to Enroll

Enrolling in WFS is straightforward and available to all approved Walmart Marketplace sellers.

- Navigate to Fulfillment in Seller Center
- Apply for WFS access if not already enabled
- Create your first WFS shipment plan
- Prepare products according to WFS packaging requirements
- Ship inventory to designated Walmart fulfillment centers
- Monitor inbound processing status in Seller Center

WFS Fee Structure

WFS fees consist of fulfillment fees (per unit picked and shipped) and storage fees (monthly, based on volume stored).

- Fulfillment fees are based on product weight and dimensions
- Storage fees are charged monthly per cubic foot
- Peak season storage surcharges may apply during Q4
- Compare WFS total costs against self-fulfillment to determine best approach

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- Factor in the ranking and conversion benefits of WFS when evaluating costs