

# Setting Up Your Seller Center Account

## Setting Up Your Seller Center Account

---

### Account Configuration Essentials

Your Seller Center account is the command center for your Walmart Marketplace business. Proper setup from day one prevents issues down the road and ensures you can start selling smoothly.

- Complete Partner Profile with accurate business name and address
- Configure bank account for bi-weekly payment settlements
- Set up tax information and verify W-9 form details
- Enable two-factor authentication for account security
- Add team members with appropriate role-based permissions

### Payment Setup

Walmart processes seller payments every two weeks. Ensure your banking information is accurate to avoid payment delays. Walmart supports ACH transfers to US bank accounts.

- Verify bank routing and account numbers carefully
- Set up payment notification preferences
- Understand the two-week payment cycle timing
- Review the payment report format for reconciliation

### Shipping Template Configuration

Shipping templates define how you fulfill orders and what shipping options customers see. Create templates that accurately reflect your capabilities.

- Set realistic handling times you can consistently meet
  - Configure shipping methods and pricing by region
  - Enable free shipping where economically viable
  - Set up separate templates for different product categories if needed
-

# Setting Up Your Seller Center Account

Bluestack Consulting — Your Walmart Marketplace Growth Partner | [bluestack-ws.web.app/resources](https://bluestack-ws.web.app/resources)